

# JOSEPH FREEMAN JONES, JR.

GRAPHIC DESIGN • **ARTIST** • ARCHITECT ■■■■

www.jfj-art.com

## PROFESSIONAL PROFILE

Freelance graphic designer, member AIGA, and NC registered architect with experience with presentation print and design production seeking employment or contract-consultant work assisting design teams. Highly motivated, detail-oriented, disciplined, collaborative individual and creative problem solver; my focus is on design, coordination, team integration and communication. Professional services can be available by retainage.

## EDUCATION

### Advertising + Graphic Design Associate Degree

Central Piedmont Community College

### Bachelor of Architecture – Summa cum laude

North Carolina State University – School of Design

AIA School Medal for Excellence in Design

### Bachelor of Environmental Design in Architecture – Magna cum laude

North Carolina State University – School of Design

## PROFICIENCIES

- Mac & Windows Platforms
- Adobe CS (Illustrator, Photoshop, InDesign, Dreamweaver)
- Pre-press Knowledge
- HTML/CSS—Web Development
- Topstyle & Textwrangler Web Development
- Google: Sketch-up 3-D Modeling
- Microsoft Office (Word, Powerpoint, Excel)
- Hand Sketching, Illustration & Rendering
- Infographics Design
- Bentley Systems: Microstation
- Architectural Detailing
- MasterFormat Specifications
- CSI Masterspec Specifications
- SPECTEXT w/ MS-Word Specification Format
- Large Format Color & B&W printing
- Adobe Acrobat

## EXPERIENCE

### J F Jones, Jr. AIGA —Graphic Design | Architecture

Present

#### Freelance and Contract Graphic Artist & Designer

- Graphic & Marketing Materials: **Carolinas Center for Oral & Facial Surgery**, Charlotte, NC
- Advertising Graphics & Catalogs: **The Extra Ingredient** (Retail), Greensboro, NC
- Marketing & Wholesale Catalog Sales-Brochures (Print & Web): **Velrose-Shadowline**, Martindale, PA
- Graphic & Marketing Materials: **Jones & Collins Family Dentistry**, Denver, NC
- Instructional graphics: **8th Street Pilates & Yoga Studios**, Charlotte, NC
- Instructional graphics: **IYNAUS** - Iyengar Yoga National Association of the USA, Washington, DC
- Advertising graphics: **MIATRE Southeast Conference**, Washington, DC
- Fund raising graphics, products and presentation sketches: **Cole Properties, Inc.**, Charlotte, NC
- Marketing and presentation, web design concepts and fund-raising forms and materials for non-profit organizations:

**Andrew Jackson Pilot**—US Presidents Television Series, Charlotte, NC

**A Night For Smiles**, Charlotte, NC

**The Cleft Out Foundation**, Charlotte, NC

### Co-Op Central Piedmont Community College 2013—Levine Campus: Student Life Association

Previous  
Employment

### DMR Architecture, PLLC—Associate & Managing Architect / Contract Consultant

- Worked with firm ownership to establish goals and strategic direction for project development
- Written specifications with AIA Masterformat and CSI Format
- Client and consultant proposals and contract development
- Managed and supervised staff for projects
- Designed concept formats, executed concepts, plans and three-dimensional imaging
- Executed design development and construction documents
- Developed and conducted design charrettes for clients and staff
- Prepared materials for both in-person and web-based presentations or marketing brochures
- Served as mentor and adviser for IDP candidates
- Developed and managed continuing education activities incorporating architectural resources libraries for DMR partners and staff

### The FWA Group, PA—Associate / Design Architect

**Shive-Bohm / NBBJ**—Design Architect (Loan from The FWA Group, PA)

**Edwin Bouldin, Architect, PA**—Architect Intern / Architect / Designer

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