

JOSEPH FREEMAN JONES, JR.

GRAPHIC DESIGN • ARTIST • ARCHITECT

2128 Shenandoah Avenue
Charlotte, North Carolina 28205-6022
704.334.3404 home
704.957.7313 mobile
sinestra01@bellsouth.net
www.jfj-art.com

PROFESSIONAL PROFILE

Graphic Designer, Member AIGA, and NC Registered Architect with experience with presentation print and design production seeking employment or contract-consultant work assisting design teams. Highly motivated, detail-oriented, disciplined, collaborative individual and creative problem solver; my focus is on design, coordination, team integration and communication.

EDUCATION

Advertising + Graphic Design Associate Degree

Central Piedmont Community College: Advertising + Graphic Design Program

Bachelor of Architecture – Summa cum laude

North Carolina State University – School of Design

Received the AIA School Medal for Excellence in Design

Bachelor of Environmental Design in Architecture – Magna cum laude

North Carolina State University – School of Design

PROFICIENCIES

- Mac & PC Computer Platforms
- Adobe Creative Suite
- Pre-press knowledge
- Google: Sketch-up 3-D Modeling
- HTML/CSS—Web Development
- Topstyle Web Development
- Microsoft Office
- Hand Sketching, Illustration & Rendering
- Infographic Design
- Bentley Systems: Microstation
- Autodesk: AutoCAD LT
- Exposure to Autodesk REVIT-BIM
- Architectural Detailing
- MasterFormat Specifications
- CSI Masterspec Specifications
- SPECTEXT w/ MS-Word Specification Format
- Large Format Color & B&W printing

EXPERIENCE

Freelance and Contract Graphic Artist & Designer

2010-present

- Advertising & Internal Graphics: **Carolinas Center for Oral & Facial Surgery**, Charlotte, NC
- Marketing & Internal Catalog Sales / Brochures (print & web): **Velrose-Shadowline** apparel lines
- Visual design of marketing: Logos, Business Cards, Marketing Information
- Instructional Graphics: **8th Street Pilates & Yoga Studios**, Charlotte, NC
- Instructional Graphics: **IYNAUS** - Iyengar Yoga National Association of the USA, Washington, DC
- Annual Calendar Design: **IYNAUS** - Iyengar Yoga National Association of the USA, Washington, DC
- Advertising Graphics: **MIATRE Southeast Conference**, Washington, DC
- Advertising Graphics: **The Extra Ingredient** (Retail), Greensboro, NC
- Fund raising graphics, products and presentation sketches: **Cole Properties, Inc.**, Charlotte, NC
- Marketing presentation materials, web design concepts and fund-raising forms for non-profit organization:
Andrew Jackson Pilot—U.S. Presidents Television Series, Charlotte, NC
A Night for Smiles, Charlotte, NC

DMR Architecture, PLLC—Associate & Managing Architect / Contract Consultant

1992 to 2009

- Worked with firm ownership to establish goals and strategic direction for project development
- Written specifications with AIA Masterformat and CSI Format
- Client and consultant proposals and contract development
- Managed and supervised staff for projects
- Designed concept formats, executed concepts, plans and three-dimensional imaging
- Executed design development and construction documents
- Developed and conducted design charrettes for clients and staff
- Prepared materials for both in-person and web-based presentations or marketing brochures
- Served as mentor and adviser for IDP candidates
- Developed and managed continuing education activities incorporating architectural resources libraries for DMR partners and staff

The FWA Group, PA—Associate / Design Architect

1983 to 1992

Shive-Bohm / NBBJ—Design Architect (Temporary loan from The FWA Group, PA)

1990 to 1991

Edwin Bouldin, Architect, PA—Architect Intern / Architect / Designer

1979 to 1982

JF Jones, Jr. —Graphics / Architecture

1979-present

